



# Athens Saturday Market T Shirt Design Contest

## Here's the rundown:

We are looking for a T-shirt that expresses the idea that it's good, fun, and beneficial to know your local farmer—i.e. to know where your food comes from, and for that to be a local source. We are looking for designs that are eye-catching and creative, but also relevant, wearable and practical. Design something you would enjoy wearing yourself.

## RULES:

1. You can enter as many designs as you like
2. Jurying will be done anonymously and designs will be selected on the basis of merit and feasibility
3. You may not infringe on anyone's copyright with your design, and by entering the competition, you agree that your work is your own.
4. By entering the competition, you agree to give Spirit of Athens and Athens Saturday Market non-exclusive rights to publish your work on our website, social media pages, and/or use your design on our T-shirt

**What's in it for you?** \$50, bragging rights, and of course, a free tshirt!

## DESIGN SPECS:

- This is a short-sleeved unisex tshirt. You pick the shirt color!
- Your design can be for the front or back OR both.
- Somewhere in the design/shirt, you must either use the logo or the term "Athens Saturday Market."
- The design is limited to 2 colors.
- Our logo can be obtained by emailing [athenssaturdaymarket@gmail.com](mailto:athenssaturdaymarket@gmail.com).
- Final submissions must be sent electronically to [athenssaturdaymarket@gmail.com](mailto:athenssaturdaymarket@gmail.com) by **5 PM on May 1, 2013**. If the file is too large to email, send us a link to download or mail a CD or flash drive to Spirit of Athens, 107 North Jefferson Street, Athens, AL 35611.
- Designs must be digitally submitted – original art is welcomed and encouraged as part of the design, but the final submission must be camera-ready.
- Acceptable file formats – PSD, TIFF, EPS, PDF or AI